



FABEX

The International Exhibition for
**Metal Forming, Fabricating,
Welding, Finishing
& Machine Tools Exhibition**



12th

EDITION

17-19
MARCH
2022

Egypt Inter. Exhibition Centre
Egypt

9th

EDITION

2 - 5
OCTOBER
2022

Riyadh Inter. Exhibition Centre
Saudi Arabia

FABEX EXHIBITION 2022 - True Address!

With a strong metal processing and equipment are required for the manufacturing industry in the region, **FABEX Exhibition 2022** will showcase the full spectrum of the metal processing, forming, cutting, welding, Automation, finishing machinery, equipment and tools.

It is the meeting point to connect with new technologies and innovative products, furnaces, equipment, live-machines displays and to meet face-to-face with buyers and key decision makers in the region.

Increasing figures of the exhibitors and visitors every passing year, it proves that this exhibition is the first choice of the industry professionals. These magnificent growing rates are not coincidence. From past to present the event has been continuing to be the meeting point of the exhibitors seeking for the latest technologies, products and qualified visitors.

Exhibit at **FABEX Exhibition 2022** - join the world's largest suppliers and regional representatives who have confirmed their participation in our 2022 edition.

Participants Main Profile:

A Complete manufacturing process, technology and services platform as follows:

- Sheet metal, steel structure, wire and tube working machines, metal forming machines.
- Welding, Cutting, Bending, heating, Joining Technologies.
- Surface preparation & Finishing technology.
- Machine tools for thermal, electro-chemical and other processes.
- Machine tools, thermal & industrial Machinery and Equipments.
- Process Control systems.
- Software, CAD/CAM, Robotics and process Automation Technologies.
- Precision tools, Parts, components, accessories for manufacturing technology.
- Material flow and storage technology
- Instrumentation and Testing.
- Coolants, lubricants.

PRE-EVENT

MARKETING CAMPAIGN



International-based campaigns to attract a diverse foreign audience



Cross-channel marketing through digital, social, and traditional media



Social media
Facebook, Twitter, LinkedIn and YouTube



Dedicated websites and links that offer pre-registration and complimentary tickets



Complimentary tickets distributed through Associations, Chambers of Commerce and Media



Advertising
Trade, business news, dailies, radio



Publicity: Trade, business news, dailies, online media, TV/radio, news agencies, SMS



Outdoor advertising



Direct mail